



CAPE COD
CANAL REGION
CHAMBER of COMMERCE
Opportunity Recreation Community



Cape Cod Canal Region Chamber of Commerce High Exposure Marketing Opportunity

The 47th Annual Scallop Fest - “New Opportunities” September 23, 24, 25, 2016 Cape Cod Fairgrounds, East Falmouth

- 47th Consecutive Year ~ A Community Tradition
- Voted an American Bus Association “Top 100 Event in North America” 6 years in a row
- Famous Fried Scallop and Chicken Dinners
- Food Court with Beer & Wine
- Juried Arts & Craft Show with Distinctive Handmade Items
- Inflatable Ride Park & Expanded Children’s Activities
- Nationally Recognized Live Entertainment
- Great Value for the Entire Family

Event Sponsor - \$10,000

- Business Name mentioned in Cape Cod Broadcasting (WQRC – Hot Adult Contemporary), 2-Week Flight, 21 Spots in one week
- Business Name mentioned in i-Heart Media (WCIB – Classic Hits), 2-Week Flight, 21 Spots in one week
- Advertisement & Link on Homepage of Cape Cod Canal Region Chamber website, www.capecodcanalchamber.org
- Logo & Link on Homepage of Scallop Fest website, www.capecodscallopfest.com
- Logo & Link on Scallop Fest Face Book Page
- **Prime Booth Space** near Fest entrance
- Two Company Banners hung near entrance and by stage inside fairground area
- Full Page Ad in 25,000 Scallop Fest Programs
- Logo and Listing in “Wicked Local” Newspaper Advertisements
- Logo in Top position on 500 Volunteer T-shirts
- Sixteen (18) “Be our Guest” dinner tickets
- Recognized in all Press Releases issued May – September
- Recognized in ALL E-Mail Broadcasts, each 1,330+ recipients
- Recognized in three (3) Full Page Newsletters published in 3 area newspapers, 16,000 households
- Recognized at Opening Ceremonies, September 23
- Recognized in Post Thank You Advertisement

Premier Sponsor - \$7,500

- Logo & Link on Homepage of Scallop Fest website, www.capecodscallopfest.com
- Logo & Link on Scallop Fest Face Book Page
- Logo in 25,000 Scallop Fest Programs
- Logo in 2nd position on 500 Volunteer T-shirts

- Recognized in two (2) Media Advertisements
- Recognized in Press Releases during August & September
- Ten (10) “Be our Guest” dinner tickets
- Company Banner hung at key location at fairgrounds site
- Recognized in seven (7) E-Mail Broadcasts, each 1,330+ recipients
- Recognized in one (1) Full Page Newsletter published in five (5) area newspapers, 16,000 households
- Recognized at Opening Ceremonies, September 23
- Recognized in Post Thank You Advertisement

Major Sponsor - \$5,000

- Logo & Link on Homepage of Scallop Fest website, www.capecodscallopfest.com
- Logo & Link on Scallop Fest Face Book Page
- Logo in 25,000 Scallop Fest programs
- Logo in third place on 500 Volunteer T-shirts
- Six (6) “Be or Guest” dinner tickets
- Company Banner hung at key location at fairgrounds site
- Recognized in five (five) E-Mail Broadcasts, each 1330+
- Recognized in Press Release in September
- Recognized in Newsletters published in three (3) area newspapers, 16,000 households
- Recognized at Opening Ceremonies, September 23
- Recognized in Post Thank You Advertisement

Business - \$2,500

- Logo & Link on Scallop Fest website, www.capecodscallopfest.com
- Two (2) “Be our Guest” dinner tickets
- Logo in 25,000 Scallop Fest Programs
- Logo on 500 Volunteer T-shirts
- Company Banner hung on fairgrounds site
- Recognized in two (2) E-Mail Broadcasts, each 1,330+ recipients
- Recognized in one (1) Full Page Newsletter, published in 3 area newspapers, 16,000 households
- Recognized at Opening Ceremonies, September 23
- Recognized in Post Thank You Advertisement

Supporter - \$1,500

- Logo & Link on Scallop Fest website, www.capecodscallopfest.com
- Logo in 25,000 Scallop Fest programs
- Company Banner hung at fairgrounds site
- Recognized in one (1) Full Page Newsletter published in 3 area newspapers, 16,000 households
- Recognized at Opening Ceremonies, September 23
- Recognized in Post Thank You Advertisement

Contributor - \$750

- Logo & Link on Scallop Fest website, www.capecodscallopfest.com
- Business Listing in 25,000 Scallop Fest programs
- Company Banner hung on fairgrounds site
- Recognized in Newsletter published in 3 area newspapers, 16,000 households
- Recognized at Opening Ceremonies, September 23
- Recognized in Post Thank You Advertisement

Friends of the Fest - \$250

- Logo & Link on Scallop Fest website, www.capecodscallopfest.com
- Business listed on 25,000 Scallop Fest programs
- Recognized in Post Thank You Advertisement

Media Sponsors ~ Radio (In-Kind Sponsorship) – 2 weeks of promotion before Fest including ticket giveaways, opportunity for live remote at site

- Logo and link on Scallop Fest website www.capecodscallopfest.com
- Logo in 25,000 Scallop Festival Programs
- Logo on 500 Volunteer T-shirts
- Logo in one printed Media Advertisement
- Recognized as Radio Sponsor in Media Advertisements & Press Releases
- Company Banner hung at fairgrounds site
- Recognized in Full Page Newsletter published in 3 area Newspapers 16,000 households
- Recognized in two (2) E-Broadcasts, each 1330+
- Recognized at Opening Ceremonies, September 23
- Recognized in Post Thank You Advertisement

Media Sponsors ~ Newspaper (In-kind Sponsorship) – Full Page Advertisement

- Logo & link on Scallop Fest website, www.capecodscallopfest.com
- Logo in 25,000 Scallop Fest Programs
- Logo on 500 Volunteer T-shirts
- Logo in one printed Media Advertisement
- Recognized as Newspaper Sponsor in Media Advertisements & Press Releases
- Company Banner hung at fairgrounds site
- Recognized in Newsletter published in 3 area newspapers, 16,000 households
- Recognized in two (2) Email Broadcasts, each 1330+
- Recognized at Opening Ceremonies, September 23
- Recognized in Post Thank You Advertisement

**Custom made packages are available to meet company needs.
The Cape Cod Canal Region Chamber is a non-profit corporation
qualifying your Sponsorship as tax deductible**

Contact: Marie Oliva, President & CEO, 508-759-6000 X12, moliva@capecodcanalchamber.org